

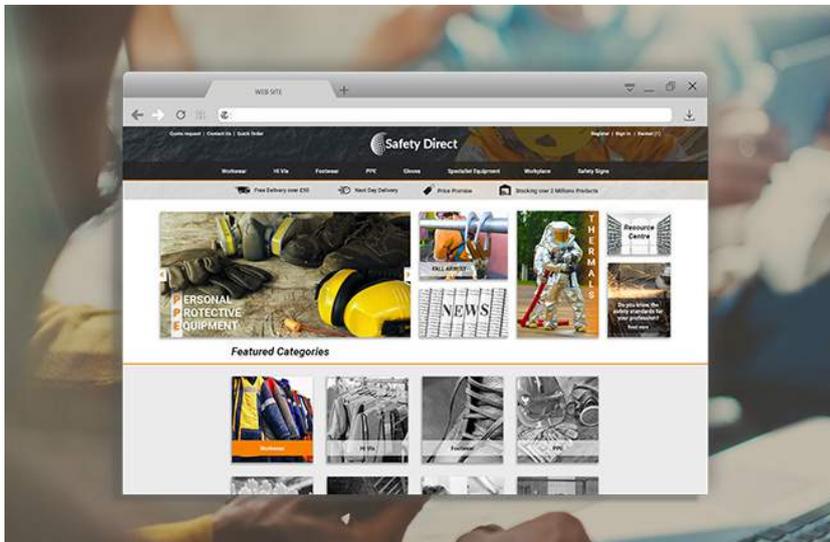
ORDERWISE®

BUSINESS MANAGEMENT SOFTWARE
WEB | STOCK | ORDER | WAREHOUSE | ACCOUNTS

newsletter

January 2019

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Stay Ahead Of The Competition With New Templated Websites

In a world where consumers are increasingly driven to purchasing products online, it is crucial for businesses to have an eCommerce website that establishes their online presence, drives sales and retains customer loyalty.

However, it is equally important that businesses have the right integration to their back-end systems to enable effective order fulfilment and excellent customer service at all times.

A monumental new addition to OrderWise to kick off 2019, this month sees the introduction of Templated Websites and a new Layout Editor to our integrated eCommerce platform. This new offering means businesses can now reap the benefits of an easy-to-maintain, built-to-sell eCommerce website, that is also seamlessly integrated to the main OrderWise Business Management Software.

[Read more here](#)

Get MTD Ready With OrderWise Accounts

With now only a couple of months until Making Tax Digital (MTD) becomes legally active in the UK, businesses across the UK are busy preparing themselves for the April 1st deadline. From this date, all businesses will legally have to submit their VAT returns digitally to HMRC.

This legislation also states that companies will need to have functional software that complies with MTD to aid their transition over to digital tax submissions.

To assist businesses gearing up for this impending change over to digital, this month sees OrderWise added to HMRC's recognised software suppliers list, with version 19.1 of OrderWise also seeing our integration for MTD made live in the system for the first time.

[Read more here](#)

New Courier Integration With B2C Europe

With 40+ popular courier integrations available, OrderWise already provides an accurate and efficient solution to the time-consuming process of rekeying delivery details. Further extending this list, a new link with B2C Europe has been made available.

[Read more here](#)



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Black Friday & Christmas - Shaping Your Trading Strategy For 2019

So, another year is over and retailers across the country are now dealing with the aftermath of what has certainly been a festive season of mixed results. With the uncertainty of Brexit hanging over consumer heads it was always going to be a testing festive season for some retailers, however it's important for businesses to ensure they are set up to make up the ground in 2019 by keeping costs down and capitalising on more sales opportunities. To look at how retailers might be able to achieve this, we broke down the sales figures for Black Friday and Christmas 2018 to see what lessons can be learnt and applied to trading strategies in 2019.

[Read more here](#)

Maintain Pharmaceutical Compliance With New OrderWise FMD Module

The Falsified Medicines Directive (FMD) finally becomes law next month, with this EU wide initiative brought in to eliminate counterfeit medicines entering the Pharmaceutical supply chain.

As a registered supplier with the SecureMed NMVS portal, we have introduced our new FMD module, helping Pharmaceutical Wholesalers and Distributors to ensure FMD compliance throughout their operation.



[Read more here](#)



Greater Purchase Report Flexibility

Accurate stock control is at the very heart of operations for most businesses, with sales performance and profitability hinging on how well companies can gauge what stock is needed and their ability to obtain the best price from suppliers. In cases where businesses may also be transforming bulk stock into single items to fulfil demand, it may also be crucial to observe stock figures on both a product and individual item level, to gain a true picture of current stock holdings.

Now delivering even greater insight into exactly what stock businesses need to purchase, there is now further flexibility in the To Purchase Report that enables this feature to now be run on either a product or individual variant level.

[Read more here](#)

What Else Is New?

The OrderWise 2019 Version 19.1 release includes a wide range of highly beneficial new features and enhancements, which you can read about in this month's release notes.

[Read more here](#)

